

BLOCKCHAIN BOOTCAMP

May 3rd, 2018 Santa Clara Convention Center



Subject: Request to attend Blockchain Bootcamp – 5/3/2018

Dear *[Decision Maker Name]*,

This year, TiE Silicon Valley is offering a BLOCKCHAIN BOOTCAMP that takes place on May 3rd at Santa Clara Convention Center. The bootcamp offers a full day of hands-on educational training from experienced industry practitioners from IBM, UC Berkeley and Industry leaders.

Blockchain is an emerging and important technology that is proving to be a disruptive force – it will change the way business is conducted. The increasing confidence in capabilities of blockchain, across many industries, from Finance to Health, also makes it an interesting area with high potential growth. Other industries including ours are soon going to be affected by applications of the blockchain technology.

If I attend the bootcamp I'll receive:

1. **An overview and perspective:** A quick introduction to the technology and current applications, emerging and future trends in many industries under the influence of blockchain.
2. **Workings and details:** Dive deep into details – cryptography, game theory, hashing, network protocols, and formal verification. All the basics that you need to comprehend the technology will be covered.
3. **Programming:** Review of Bitcoin source code and programmer's view of crypto-currency and blockchain.
4. **Smart Contracts:** Quick crash course on how Smart Contracts and the Ethereum platform.

After this bootcamp, I will be able to understand how blockchain is going to affect our organization specifically, our industry generally and also the society in general.

Costs: Most workshops of this magnitude cost in excess of \$1,500 but TiE is offering this boot camp at **\$649.00 only! I can even get a discount of \$100 if I sign up by the end of this week**

Payback: Our ROI

I believe the insights and expertise learned by attending Blockchain Bootcamp will help me and our team understand the impact of blockchain as the industry adopts this emerging technology. The cost of the bootcamp seems a small price to pay for the expertise our team would gain as we also learn the impact as our customers and suppliers embrace blockchain technology.

When I return from the bootcamp, I will compile a short presentation covering speaker presentation notes, useful vendor product information, new contacts made and a proposal for implementing new ideas that will benefit our team. I will also make any Conference materials available to my colleagues.

I need to register before **4/30/2018**, so I appreciate a quick response. Thank you for your consideration.

[Add standard sign off]